COMPANY PROFILE

Dynamic
IT SERVICES

WELCOME

HELLO

DYNAMIC IT SERVICES is a top information technology company in Pakistan that provides Web design, Software development, CCTV Camera packages, Firewall Security and Server Configuration. DYNAMIC IT SERVICES also deals in products and services using ultra-modern technologies.

We provide timely business information services. Our capacities involve web design & hosting, virtual development assistances, software development, wireless technology, enterprise networking solutions, enterprise management, integration security technology, business intelligence, strategic delivery capabilities and a host of other DYNAMIC IT related services.

We also provide Strategic Business Trainings in Sales, Customer Care as well as Direct Sales Concept.

To us motivation is a key component in our sales trainings and we firmly ground our trainings on this principle.

OUR SERVICES

WEB DESIGN

CCTV CAMERA PKG

SOFTWARES DESIGN

FIREWALL SECURITY

To be the DYNAMIC IT SERVICES Company of choice in by providing quality service and timely solutions through
professional delivery of services such as website development, virtual tours, creative
services, search engine optimisation, software development, DYNAMIC IT SERVICES consultancy, among others.

MISSION

To be the company of choice in the provision of quality information communication technology services and timely solutions

VISION

SERVICES

Web Design

Whether clean and simple or bold and interactive, every design element, illustration or digital piece produced from our agency is distinctive and handmade.

Best standards and practices

We always use industry best standards and practices with focus on 6 main areas:

o Usability

o Speed

o User friendliness

o Security

o Responsiveness

o Eye catching design

Best standards and practices

At Dynamic IT Services, we do not just design to complete your web design project. As outstanding web designers in Pakistan, we plan and execute your website with great precision. We use all tools possible including:

o Cascading Style Sheets (CSS) to make your website have a great look

o Photoshop to ensure your images and graphics are crispy

o High quality images with rights to give your website an exciting look

o A content management system - to help you manage content

o A mobile/responsive website for easy mobile viewing

o Search engine optimization for your business to be found, leading to sales

o Online payments to enable you to get paid online by your clients

o Newsletters design

o Important tools such as:

o Language translator

o Foreign currency converter

o Loans calculator

o Opinion polls

o Frequently asked questions (FAQs)

o Online application forms

o Google Analytics

o Google Maps

Types of websites

At Dynamic IT Services, attention to detailsis one of the aspects that make us tick. Among the different websites we develop include:

• Corporate

• E-commerce

• Personal or biography

• Educational

• Religious

• Non-governmental Organisations
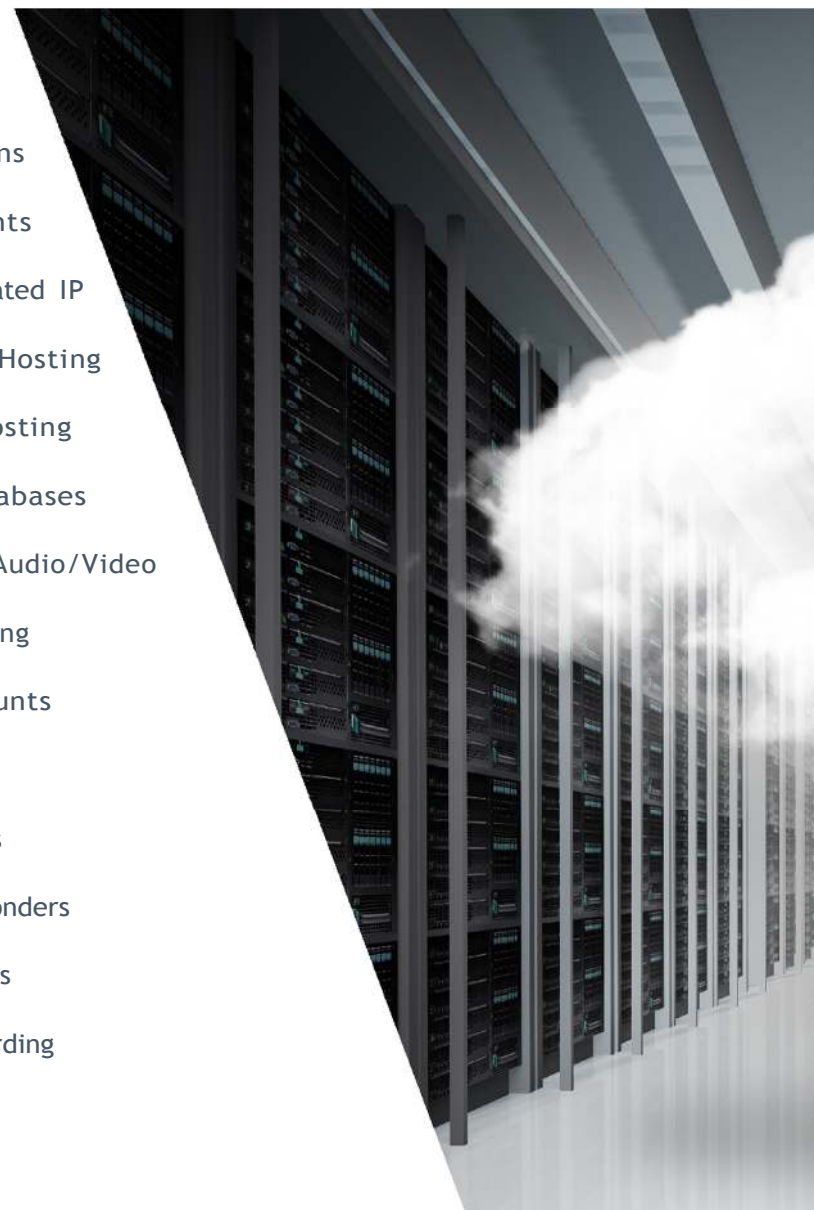
• Other categories custom-made just for you

Web Hosting

Do you want peace? Would you like stress-free hosting? At Dynamic IT Services, we make you're your website is online 24-7, 365. As a reliable web hosting company in Pakistan, we combine security and reliability with affordability.

Our services include:

o   Unlimited web hosting

o   Limited web hosting

o   E-commerce web hosting

o   24/7/365 Support

o   99.9% Uptime Guarantee

o   Addon/Parked Domains

o   Anonymous FTP

o   Sub Domains

o   FTP Accounts

o   Free Dedicated IP

o   Wordpress Hosting

o   JOOMLA Hosting

o   MySQL Databases

o   Streaming Audio/Video

o   Email Hosting

o   POP3 Accounts

o   Web Mail

o   E-mail Alias

o   Auto Responders

o   Mailing Lists

o   Mail Forwarding

Domain Registration

A domain enables you to make your business available online. At Dynamic IT Services, we help you get the best domain option for your company that is catchy and easy to remember. Our services include:

o   Domain name selection

o   Domain locking to avoid illegal transfer

o   Domain renewal services

o   Domain transfer services

Search Engine Optimization

Would you like to make more sells online? An amazing, eye-catching website that cannot sell is like a beautiful car that cannot move. After developing for you an amazing website, your clients now need to find you.

Our Search Engine Optimization services in Pakistan will help clients to find you, and consequently push up your sales. The more people can find you online, the more chances you have in increasing sales.

Among the activities we carry our include:

On Page SEO

As we develop your responsive website, we have search engines in mind. From links to images, we ensure that we have optimized your website for Google and other search engines.

Off Page SEO

Besides having an optimized website to achieve good rankings, off-page SEO are activities done outside your website to push traffic to your website. These include social media and blogging.

Local SEO

Do you have a physical store and want more customers to enter your door? Dynamic IT Services will optimize your website for Local SEO so that you win more customers than your local competitors.

Google SEO

Google is the biggest search engine. We strategize and help you work with the Google search engine to get higher ranking when it comes to results.

Keyword Research

Everything on the web starts with a keyword and we will do a thorough keyword research to identify your winning keywords that can get you more traffic and business.

Ranking Reports

On a monthly basis you will be given reports on how your web site ranks on major search engines.

Progress Reports

Status updates on a monthly basis that indicate the progress of your SEO campaign.

SEO Strategy

Our first step after you choose one of our packages is to design a unique SEO strategy based on your requirements. The strategy will include all targets and milestones for both the short & long term.

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Social Media Marketing

Social Media Marketing is no longer an option but necessary for every on-line or offline business. Social media networks are part of our everyday life and for on-line businesses (or websites) it is a great way to:

o Quickly spread the word about a product or service

o Increase brand awareness

o Find new customers

o Engage with prospect and current customers

o Create a community about your product or service

o Advertise your products or services

Social Media Platforms

o Facebook Campaign (ads) management

o Facebook updating

o Twitter campaign management

Social Media Packages

All our social media packages include:

o The setup and optimization of business pages in the different social networks

o Daily updates with high quality content relevant to your business or niche

o Increase in the number of followers/interactions with your social media pages

All our updates are manual and are carried out by highly qualified personnel dedicated to social media management.

Why SMEs need social media

o Find new customers

o Spread the word about your products and services

o Brand recognition & Trust

o Advertise your business, products or services

o Create a community and loyal following

o It's good for SEO

What to expect from our social media packages?

o Increase in the number of followers in all social networks

o Proper management of your social media pages, according to best standards and practices

o Guidance from a social media expert on how to make the most of social media

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Graphic Design and Branding

Defining your brand visually with the right elements makes all the difference. At Dynamic IT Services, we give you the full branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance. Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets

Our services include:

o Logo Design

o Corporate Branding

o Company Profile Design

o Business cards

o Banners

o Publication & Magazine Design

o Digital Art and Illustrations

o Posters and Fliers

o Brochures and Advertising materials.

o Visual Communication

Content Marketing

As a search-oriented and design driven website development company in Pakistan, we assist you to develop amazing websites with great content. Our content assists you to effectively develop your website, blog or social media.

Google, other search engines and users no longer tolerate websites that have content that is not of top quality and it is our job to make sure that your website's content will stand out and differentiate from the rest.

DYNAMIC IT SERVICEShelps you to develop:

o Content good for search engines

o Content good for users

o Content to help you reach out to your clients with carefully selected words

Software development

Transformation of a great innovative idea into a profitable product is challenging. Dynamic IT Services takes care of all aspects of the product development cycle including R & D, prototyping, development, testing, maintenance, and support. Depending on the area of application, we adapt software products to multiple platforms, devices, and databases.

Among the software we develop include:

o Monitoring and evaluation tools

o Responsive mobile applications

o Other custom software

Mobile Apps

Mobile marketing is about promoting your business through all available mobile channels and this includes mobile friendly websites and the various mobile markets.

More and more people are using their mobile to make purchasing decisions and having a mobile website is a must. Many people are looking for information using their mobiles and statistics show thatif they visit a website that is not mobile optimised; they exit and never visit again. As Google mentioned in one of their latest surveys about mobile: mobile marketing isn't an option but it's an imperative for every business.

o Additional revenue from selling the app (if you choose to sell the app)

o More subscribers

o More social followers

Powerful Prezi Presentations

First impressions are everything.

You only have one chance, most of the time to make a good impression. PowerPoint presentations are good, but Prezi is exciting and will leave your clients wowed!

We make professional and eye-catching presentations to help you make the winning pitches to either clients or investors. We go out of our way to:

o Make eye-catching and must-watch presentations

o Buy professional images for your presentation

o Incorporate cool graphics and icons

o Shorten text to drive the point home

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